

SG Mart Limited Privacy Policy (“Privacy Policy”)

Effective Date: 1st January, 2023

Welcome to the website of SG Mart Limited. By using this website, the user (“you”/ “the user”) agree to the following terms of usage-

1. General Data Collection:

As a general rule, SG Mart Limited does not collect personal information ("Personal Information") about you when you visit our website. You can browse the site without revealing any personal details unless you choose to provide them.

2. Assumptions

By using this website, you are representing that you can form legally binding contracts under Indian Contract Act, 1872 and any other applicable law for this purpose; that this Privacy Policy has been entered into by you, and you have read, understood and agreed to the practices and policies outlined in this Privacy Policy.

3. Site Visit Data:

For statistical purposes, we record your visit and log the following type of information:

- Server's address
- Top-level domain (.gov, .com, etc.)
- Browser type
- Date and time of access
- Accessed pages and downloaded documents
- Previous site you visited

Kindly note that the above list is indicative, and not exhaustive.

Any such data collected is anonymized and used for internal analysis, optimization, and improving website performance. We will not identify individual users or their browsing activities, except when legally required by a warrant or court order.

4. Contact Details Management:

Your email address, phone number, physical address, other contact details, will only be recorded if you choose to send us a message through our contact form. We will only use your contact details for the purpose you provided it for, such as responding to your inquiry or processing your request. We will not add your email address to any mailing lists or disclose it to third parties, without your consent.

5. Collection of Personal Information:

If we request any additional personal information beyond your email address (e.g., name, phone number), we will clearly explain how it will be used and obtain your consent before collecting it. You are always free to choose not to provide any such additional personal information.

6. Feedback and Compliance:

If you believe that we have not adhered to the principles outlined in this Privacy Policy, or if you have any comments or questions, please feel free to contact us through our website's contact page. We are committed to protecting your privacy and will address your concerns promptly and seriously.

7. **Definitions:**

"Personal Information" refers to any information that can be used to identify you directly or indirectly, such as your name, email address, phone number, physical address, IP address, or browsing history.

8. **Copyright Policy:**

The content of this website is protected by copyright and belongs to SG Mart Limited. You may not reproduce any part of this website without our express written permission. When referencing our content, please acknowledge the source appropriately and avoid using it in any misleading or objectionable context.

9. **Hyperlink Policy:**

Our website may contain links to other websites for your convenience. We are not responsible for the content or privacy practices of these external websites. We recommend that you review the privacy policies of any external websites you visit.

You may link to our website from other websites, with our prior written permission. Please contact us through our website to request permission and provide details about the linking page content and the exact language of the hyperlink.

10. **Modifications and Continuance**

We reserve the right to modify this Privacy Policy at any time, effective upon posting of the revised Privacy Policy on our website. You are responsible for reviewing the Privacy Policy regularly to ensure you are aware of any changes. Your continued use of our website or services after any changes to this Privacy Policy constitutes your acceptance of those changes.

11. **Indemnity**

You agree to indemnify and hold us harmless from and against any and all claims, losses, liabilities, damages, costs, and expenses (including reasonable attorneys' fees) arising from or related to:

- Your breach of this Privacy Policy;
- Your use of our website or services; or
- Your violation of any third-party rights.

12. **Dispute Resolution**

Any dispute, controversy, or claim arising out of or relating to this Privacy Policy, including any question regarding its existence, validity, or termination, shall be referred to and finally resolved by the courts of Delhi.

13. **Miscellaneous**

- This Privacy Policy constitutes the entire agreement between you and us regarding the subject matter hereof and supersedes all prior or contemporaneous communications and proposals, whether oral or written.
- If any provision of this Privacy Policy is held to be invalid or unenforceable, such provision shall be struck out and the remaining provisions shall remain in full force and effect.

- Our failure to enforce any right or provision of this Privacy Policy shall not be deemed a waiver of such right or provision.
- This Privacy Policy shall be governed by and construed in accordance with the laws of India.